



**Wyższa Szkoła Biznesu i Przedsiębiorczości**  
**(Ostrowiec Świętokrzyski, ŚWIETOKRZYSKIE VOIVODESHIP, POLAND)**  
**BLACK SEA INSTITUTE OF ECONOMY AND INNOVATION**

**ВЫСШАЯ ШКОЛА БИЗНЕСА (Г. ОСТРОВЕЦ, СВЕНТОКШИСТСКОЕ  
ВОЕВОДСТВО, ПОЛЬША)**  
**ПРИЧЕРНОМОРСКИЙ НАУЧНО-ИССЛЕДОВАТЕЛЬСКИЙ ИНСТИТУТ  
ЭКОНОМИКИ И ИННОВАЦИЙ**



TRAINING ON THE TOPIC:  
«INNOVATIVE EDUCATIONAL TECHNOLOGIES: EUROPEAN  
EXPERIENCE AND ITS APPLICATION IN TRAINING IN ECONOMICS AND  
MANAGEMENT»

JANUARY 20 – 31, 2020 Ostrowiec Świętokrzyski, ŚWIETOKRZYSKIE  
VOIVODESHIP (POLAND)

НАУЧНО-ПЕДАГОГИЧЕСКАЯ СТАЖИРОВКА НА ТЕМУ  
«ИННОВАЦИОННЫЕ ОБРАЗОВАТЕЛЬНЫЕ ТЕХНОЛОГИИ:  
ЕВРОПЕЙСКИЙ ОПЫТ И ЕГО ВНЕДРЕНИЕ В ПОДГОТОВКУ  
СПЕЦИАЛИСТОВ ПО ЭКОНОМИКЕ И УПРАВЛЕНИЮ»  
20 – 31 ЯНВАРЯ 2020,  
ОСТРОВЕЦ, СВЕНТОКШИСТСКОЕ ВОЕВОДСТВО (ПОЛЬША)

#### **EVENT INFORMATION**

Organizer of the training on the topic “**Innovative Educational Technologies: European Experience and Its Application in Training in Economics and Management**” (Ostrowiec Świętokrzyski, Poland) is Wyższa Szkoła Biznesu i Przedsiębiorczości with the assistance of the Black Sea Institute of Economy and Innovation (Ukraine). The training is conducting **without discontinuing work** in accordance with the university certificate in postgraduate education and distant education. **Training programme** includes: familiarization with the history of the

University development via the official information portal; familiarization with the variety of major specialties in the field of economics and management, as well as educational materials; preparation of theses of scientific methodological report on the chosen problem (work profile of applicant); receiving collection of scientific reports and International Training Certificate with the signature of the training program supervisor. **Study load of the training** without discontinuing work is 5 credits (150 hours) and is being distributed as follows:

- virtual tour via the official information portal of the University – 10 hours;
- familiarization with the variety of specialties in the field of economics and management, distance working system of the University – 60 hours;
- preparation of theses of a scientific methodological report on the chosen problem (work profile of applicant) – 40 hours;
- individual work – 40 hours.

**ATTENTION:** if the training programme is not fulfilled, the certificate is not issued. Moreover, **workers with another field-specific education** (non-economic) are recommended to receive a separate certificate of confirmation of training theme's conformity with the work profile of applicant. The certificate of confirmation is issued by the Black Sea Institute of Economy and Innovation appended with a copy of agreement between the Institute and Wyższa Szkoła Biznesu i Przedsiębiorczości (Ostrowiec Świętokrzyski, Poland). The confirmation certificate cost is charged extra **(100 hryvnias)**.

**Training Certificate is the document that confirms an international experience of a candidate for the degree of Associate Professor and Professor in accordance with a new Procedure for Awarding Scientific Degrees in Ukraine, and also is taking into consideration in licensing and accreditation of educational services.**

**Contact representative in Ukraine** (according to the signed agreement on international cooperation):

**Tatiana Shumilova**, Research Fellow of the Black Sea Research Institute of Economy and Innovation.

### INFORMATION ON PARTICIPATION

Educational research workers of higher educational establishments, research workers of scientific institutions, doctoral and postgraduate students, degree seeking applicants are allowed to participate in the training.

Participants should send up to **20 January 2020 (inclusive)** the following: 1) theses of scientific methodological report by the work profile of applicant; 2) application; 3) scanned copy of registration fee payment receipt to e-mail – [shumilova@iei.od.ua](mailto:shumilova@iei.od.ua)

**Languages of report theses:** Polish, Ukrainian, Russian, English.

### LIST OF SPECIALITIES TO PARTICIPATE IN TRAINING:

1. 051. Economics.
2. 292. International economic relations.
3. 071. Accounting and taxation.
4. 072. Finance, Banking and Insurance.
5. 073. Management (by type).
6. 281. Public administration.
7. 075. Marketing.
8. 076. Entrepreneurship, trade and stock-taking activity.
9. 241. Hotel and restaurant business.
10. 242. Tourism.
11. 232. Social security.
12. 028. Management of socio-cultural activity.
13. 256. National security (economic security).

**ATTENTION:** BY OTHER SPECIALITIES THE TRAINING IS NOT AVAILABLE!

### REQUIREMENTS FOR THESES

- ✓ The length of theses is up to 5 pages with paper size A4 (297x210 mm), orientation – portrait;
- ✓ Margins: head, bottom and right – 15 mm, left – 20 mm;
- ✓ Font – Times New Roman, size – 14, line spacing – 1,5;
- ✓ First line – (font: bold italics, right aligned) last name and initials of an author, academic rank or scientific degree (for persons who have it), second line – (font: italics, right aligned) educational institution or work place, position;
- ✓ Next paragraph – (bold font, in capital letters, right aligned) title of theses;
- ✓ Next line – text of theses, justified, with a left indent 10 mm, without pagination;
- ✓ References are placed at the end of the text titled "References", in-text citations are enclosed in square brackets specifying sequence number of the source by the list and page number separated with comma, e.g.: [7, p. 21-25].

### REGISTRATION FEE

1. Registration fee of the training participants is **130 euro** expressed in hryvnia at the exchange rate, which is prevailing at the date of payment, and is used for reimbursement of transport costs and costs related to the remuneration of the training supervisor's labour, preparation of international certificates, using the official information portal, publication of collection of theses and its posting to participators. The certificate of confirmation of training theme's conformity with the work profile of

applicant (for participants with another field-specific education) is charged extra and the cost is **100 hryvnias**.

2. Ukrainian authors should make a payment after acceptance of theses by the organizing committee. Payment details will be given after the receipt of materials. **Attention:** training without preparation and publication of scientific methodological report **is impossible**. Authors from other CIS countries should apply for the order of payment to e-mail: [shumilova@iei.od.ua](mailto:shumilova@iei.od.ua).

3. Collection of theses of scientific methodological reports and certificate will be sent to participants to a postal address specified in an application **up to 9 March 2020**.

#### EXAMPLE OF APPLICATION EXECUTION

	На українском языке	English
Full name of a participant		
Work place, position		
Scientific degree, academic rank		
Speciality planned for training (including specialization for specialities 051, 073)		
Contact telephone		
E-mail		
Postal address for sending collection of materials and certificate		
Need of confirmation certificate (Yes/No)		

#### TRAINING ORGANIZING COMMITTEE:

**Przemysław Furgacz**, Doctor of Political Sciences, Wyższa Szkoła Biznesu i Przedsiębiorczości w Ostrowcu Św., Dziekan Wydziału Nauk Społecznych i Technicznych

**Paweł Dziekański** Doctor of Economic Sciences, Jan Kochanowski University in Kielce, Institutional Internship Coordinator;

**Anna Bałdyga**, Doctor of Economic Sciences, Wyższa Szkoła Biznesu i Przedsiębiorczości w Ostrowcu Św., Kierownik Katedry Ekonomii

**Kostiantyn Shaposhnykov** Professor, Dr. of Economics, Head of Black Sea Research Institute of Economy and Innovation (Ukraine).

#### CONTACTS

Receipt of materials and a representative of the organizing committee in Ukraine **“Black Sea Research Institute of Economy and Innovation”:**

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